

Protecting Intellectual Property Rights in the International Marketplace

RECENT DEVELOPMENTS IN COMMUNITY TRADEMARK PRACTICE AND PROCEDURES

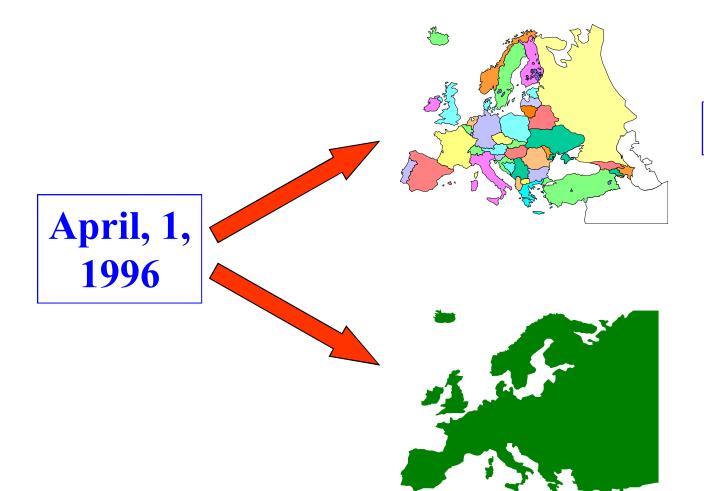


OHIM, TWO AND HALF YEARS LATER



Protecting Intellectual Property Rights in the International Marketplace

INTRODUCTION



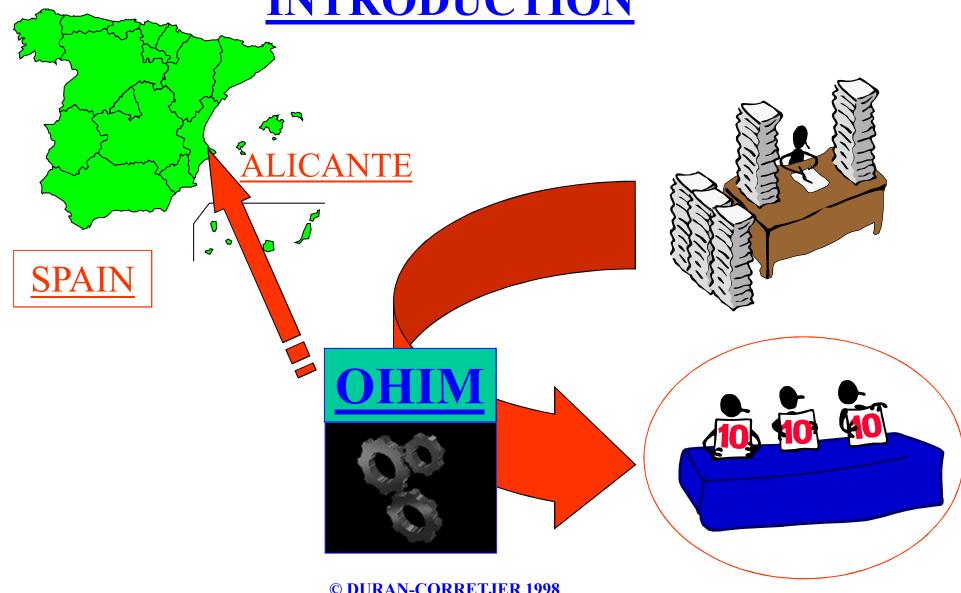
NATIONAL TMs

CTMs



Protecting Intellectual Property Rights in the International Marketplace

INTRODUCTION





Protecting Intellectual Property Rights in the International Marketplace

SOME STATISTICS (July, 1998)

• NUMBER OF APPLICATIONS - 70.248



NUMBER OF OPPOSITION RATE ~ 20 %

•ORIGINE OF APPLICATIONS





Protecting Intellectual Property Rights in the International Marketplace

SOME STATISTICS (July, 1998)

•PRODUCTS AND SERVICES:



- 11 %



- GOODS CLASS 16

7 %



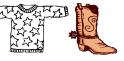
- SERVICES CLASS 42

6,5 %



- GOODS CLASS 25

5 %



- GOODS CLASS 41

4 %



- GOODS CLASS 35

3,7 %



- GOODS CLASS 5



- GOODS CLASS 3





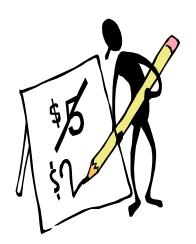
Protecting Intellectual Property Rights in the International Marketplace

SOME STATISTICS (July, 1998)

MARKS

- WORD MARKS

- 64 % Kleenex



- FIGURATIVE MARKS - 33 %



- 3D MARKS

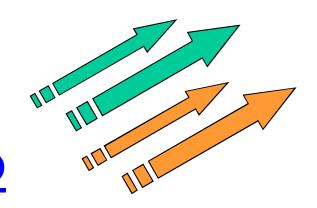
- 1%





Protecting Intellectual Property Rights in the International Marketplace

THE EU SCENARIO



•NATIONAL SYSTEM

- SINGLE APPLICATION

- SINGLE OFFICE

(NATIONAL OFFICE)

- SINGLE REGISTRATION

- COVERING 1 STATE

- ENFORCEABLE IN EACH STATE

• COMMUNITY SYSTEM

- SINGLE APPLICATION

- SINGLE OFFICE

(OHIM)

- SINGLE REGISTRATION

- COVERING 15

STATES OF EU

- ENFORCEABLE IN ALL EU MEMBER STATES

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Protecting Intellectual Property Rights in the International Marketplace

CTM SYSTEM

A D

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S

E

•SINGLE FILING, PROSECUTION, RENEWAL

(SAVE

OF COSTS)

•SPLIT OF COSTS

50 % FILING

50 % REGISTRATION

•INCLUDES A SEARCH ON EARLIER CTMs AND NATIONAL TMs (1)

•EASIER TO OBTAIN

(NO "EX OFFICIO" EXAMINATION) \(\sum_{\text{N}} \)

(1) Except France, Germany and Italy.





Protecting Intellectual Property Rights in the International Marketplace

POSSIBILITY TO CONVERT





•SENIORITY CLAIM

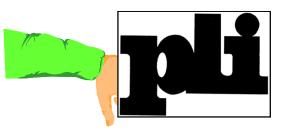
•POSSIBILITY TO ENFORCE WITH A SINGLE

ACTION (2)



- (2) Provided that action is filed following the rules on jurisdiction of article 93 (1) to (4).
- (3) But see contradiction between Statement to article 15 and wording of article 108.2(9) of the CTMR.

N A G E S



Protecting Intellectual Property Rights in the International Marketplace

CTM SYSTEM

•HIGHER REGISTRABILITY STANDARD (ALL EU COUNTRIES)



•EASIER TO ATTACK
(SINGLE OPPOSITION/ REVOCATION/
CANCELLATION)

•LESS LEGAL CERTAINTY
(ONLY OPPOSITIONS)





Protecting Intellectual Property Rights in the International Marketplace

MADRID PROTOCOL

• SYSTEM DEVISED TO EXPAND THE MADRID AGREEMENT TO SOME COUNTRIES THAT WANTED TO HAVE SOME CHANGES IN MADRID SYSTEM BEFORE BECOMING MEMBERS

•ACTUALLY NOT ALL EU MEMBER STATES HAVE RATIFIED THE PROTOCOL IT IR GB



•APRIL 1, 1996 ENTERED INTO FORCE



Protecting Intellectual Property Rights in the International Marketplace

MADRID AGREEMENT

- Base: Registration
- Same Designation Fee
- Control Attack
- 12 Months for Objections

MADRID PROTOCOL

-Base: Application
-Individual Designation Fee
-Conversion Posible
- 18 Months for Objections



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Protecting Intellectual Property Rights in the International Marketplace







LANGUAGES



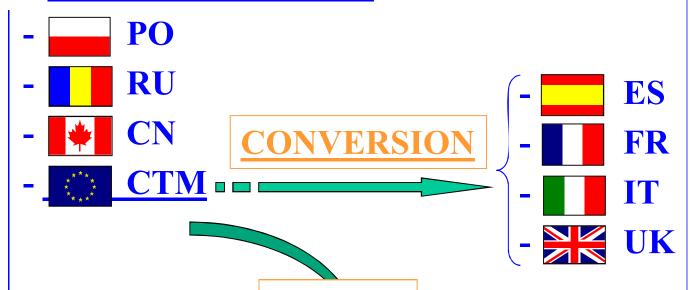
	FILING	PUBLICATION	PROSECUTION
MADRID PROTOCOL	2	2	11
CTM	11	11	2 from 5

DIDI ICATION



Protecting Intellectual Property Rights in the International Marketplace

OPTING BACK



a

INTERNATIONAL TRADEMARK

ES

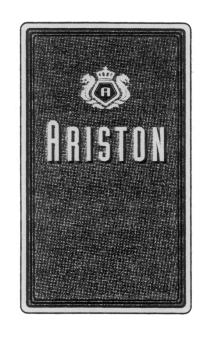
FR

IT

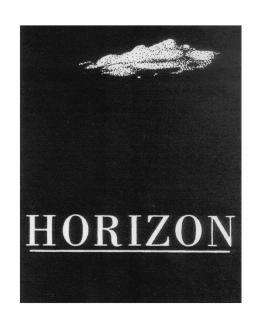
CTM - BEAUTY FREE

Vs.





Vs.



A- FORMALITIES

R. 7/97-3



Community Trademark 16.139

Classe(s) 9, 38

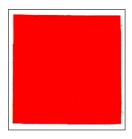
Date of filing 20-05-97 Type Other Languages English, French

Publ. Date

OHIM Receipt 01-03-96 National Office receipt date

Name

Description The mark consists of the colour orange



Applicant name ORANGE PERSONAL COMMUNICATIONS SERVICES LTD., St.

James Court, Great Park Road, , Almondsbury Park, Bradley Stoke,,

BS12 4QJ Bristol, GB

Repres. name R.G.C. JENKINS & CO., Edificio Marina Avda. Maisonnave, 41-4c,

03003 Alicante, ES

Vienna Clasif. 290101

09 ENGLISH: Electrical and electronic communications and telecommunications apparatus and instruments; optical, electro-optical, monitoring (other than in-vivo monitoring), radio, television, electrical control, testing (other than in-vivo testing), signalling, checking (supervision), radio paging, radio-telephone and teaching apparatus and instruments; telephones; paging apparatus; telecommunications apparatus and instruments; communications apparatus and instruments; apparatus and instruments for recording, transmission or reproduction of sound or images; video films; aerials; electrical and electronic apparatus and instruments all for processing, logging, storing, transmission, retrieval or reception of data; computers; discs, tapes and wires, all being magnetic data carriers; computer programmes; computer software; micro-processors; magnetic cards; key boards; satellite transmitters and receivers; batteries; parts and fittings for all the aforesaid goods.

38 ENGLISH: Telecommunications, communications, telephone, facsimile, telex, message collection and transmission, radio-paging and electronic mail services: transmission, reception, storage and processing of data andof information: on-line

radio-paging and electroonic mail services; transmission, reception, storage and processing of data and of information; on-line information services; data interchange services; satellite communication services; broadcasting or transmission of radio or television programmes; hire, leasing or rental of apparatus, instruments, installations or components for use in the provision of all the aforementioned services; advisory, information and consultancy services relating to all the aforementioned services.



DECISIONS OF BA

A- FORMALITIES

R. 4/97-2

Community Trademark 136.168

Classe(s) 25

Date of filing Type Other Languages English, French

Publ. Date

OHIM Receipt 29-03-96 National Office receipt date

Name

Description The trade mark consists in the vacuum packing of an article of clothing in

an envelope of plastics.

Applicant name BURAKOWSKI, ANTONI TOMAS, 398 Kingsland Road, E8 4AA

London, GB

Repres. name MATHYS & SQUIRE, 100 Gray's Inn Road, WC1X 8AL London, GB

25 ENGLISH: Articles of clothing; shirts, T-shirts, dresses, sweatshirts, underwear, knitwear, swimwear, trousers, jeans, socks, tights and stockings, hats and scarves.



DECISIONS
OF
BA

A-FORMALITIES

R. 3/97-1

BOUNTY 3D



DECISIONS OF BA

A- FORMALITIES

R. 53/98-3

Community Trademark 10.967

Classe(s) 33

Date of filing 01-04-96 Type Word Languages Spanish, English

Publ. Date **07-04-97**

OHIM Receipt 20-02-96 National Office receipt date

Name TIERRA VIVA

Applicant name TEQUILAS DEL SEÑOR S.A. DE C.V., Rio Tuito 1191 y 1193, Col.

Atlas, 44870 Guadalajara, Jalisco, MX

Repres. name CURELL SUÑOL, MARCELINO, Passeig de Gràcia, 65 bis, 08008

Barcelona, ES (AND OTHERS)

33 ENGLISH: Alcoholic drinks, alcoholic spirits and liquor, in particular tequilas.



A- FORMALITIES

R. 5/97-1

PLI ANNUAL MEETING New York October, 21 1998 Luís-Alfonso Durán

Community Trademark 6.395

Classe(s) 34

Date of filing **01-04-96**

Type Figurative

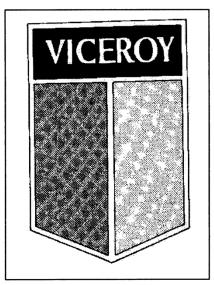
Languages English, French

Publ. Date

OHIM Receipt **05-02-96**

National Office receipt date

Name VICEROY



Applicant name BATMARK, INC., 1209 Orange Street, 19801 Wilmington, Delaware, US

Repres. name HICKEY, MARK JOHN, 17 Lansdowne Road, CR0 2BX Croydon, GB

Seniority GR 54 913 21/06/1975, AT 80737 01/09/1975

Vienna Clasif. 240103 260511

34 ENGLISH: Cigarettes, tobacco, tobacco products, smoker's requisites, lighters and matches.



A- FORMALITIES

R. 10/98-2

PLI ANNUAL MEETING New York October, 21 1998 Luís-Alfonso Durán

Community Trademark 198.010

Classe(s) 9, 18, 42

Date of filing 01-04-96 Type Word Languages English, French

Publ. Date **29-12-97**

OHIM Receipt 03-04-96 National Office receipt date 28-03-96

Name THINKPAD

Applicant name INTERNATIONAL BUSINESS MACHINES CORPORATION, Old

Orchard Road, 10504 Armonk, New York, US

Repres. name DE PENA, ALAIN, B.P. 13, 06610 La Gaude, FR

Seniority DE 39401908 26/09/1995, GR 101098 17/12/1993, GB 2002342

09 ENGLISH: Computers, adapters for computers, any components and peripheral devices for computers. Portable computers. Documentation and instruction manuals recorded on machine readable medium and relating to computers and peripheral devices for computers, and to portable computers.

18 ENGLISH: Carrying cases.

42 ENGLISH: Design, updating, rental and maintenance of computer programs. Computer programming. Advice relating to computers and data processing techniques. Consulting services related to computers and computer programs.



B- ABSOLUTE GROUNDS

R. 4/98-2

PLI ANNUAL MEETING New York October, 21 1998 Luís-Alfonso Durán

Community Trademark 344.879

Classe(s) 1, 9, 40

Date of filing 01-04-96 Type Word Languages English, German

Publ. Date **06-07-98**

OHIM Receipt 22-03-96 National Office receipt date

Name IX

Applicant name FUJI PHOTO FILM CO., LTD., No. 210, Nakanuma

Minamiashigara-shi, Kanagawa-ken, JP

Repres. name GRÜNECKER, KINKELDEY, STOCKMAIR & SCHWANHÄUSSER,

Maximilianstraße 58, 80538 München, DE

01 ENGLISH: Unexposed photographic films, unexposed photographic papers and processing chemicals for them.

09 ENGLISH: Apparatus and instruments for photofinishing including those for developing, fixing, washing, drying, enlarging and printing.

40 ENGLISH: Photofinishing services including the development of photographic films and the exposure of developed photographic images on unexposed photographic papers, and services for converting photographic images to digital images by scanner and for printing digital images on unexposed photographic papers or thermo-sensitive papers or other recording papers.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 22/98-2

Community Trademark 45.518

Classe(s) 1

Date of filing 01-04-96 Type Word Languages English, German

Publ. Date

OHIM Receipt 22-03-96 National Office receipt date

Name CR

Applicant name FUJI PHOTO FILM CO., LTD., No. 210, Nakanuma

Minamiashigara-shi, Kanagawa-ken, JP

Repres. name GRÜNECKER, KINKELDEY, STOCKMAIR & SCHWANHÄUSSER,

Maximilianstraße 58, 80538 München, DE (AND OTHERS)

01 ENGLISH: Unexposed photographic films for X-ray photography.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 23/98-2

Community Trademark 50.864

Classe(s) 9

Date of filing 01-04-96 Type Word Languages English, German

Publ. Date

OHIM Receipt 22-03-96 National Office receipt date

Name HQ

Applicant name FUJI PHOTO FILM CO., LTD., No. 210, Nakanuma

Minamiashigara-shi, Kanagawa-ken, JP

Repres. name GRÜNECKER, KINKELDEY, STOCKMAIR & SCHWANHÄUSSER,

Maximilianstraße 58, 80538 München, DE (AND OTHERS)

09 ENGLISH: Magnetic recording materials and optical disks.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 24/98-2

Community Trademark 66.878

Classe(s) 1, 7, 9

Date of filing 01-04-96 Type Word Languages English, German

Publ. Date

OHIM Receipt 26-03-96 National Office receipt date

Name HD

Applicant name FUJI PHOTO FILM CO., LTD., No. 210, Nakanuma

Minamiashigara-shi, Kanagawa-ken, JP

Repres. name GRÜNECKER, KINKELDEY, STOCKMAIR & SCHWANHÄUSSER,

Maximilianstraße 58, 80538 München, DE (AND OTHERS)

01 ENGLISH: Processing chemicals for presensitized printing plate.

07 ENGLISH: Presensitized printing plate.

09 ENGLISH: Apparatus and instruments for developing presensitized printing plate.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 25/98-2

Community Trademark 66.910

Classe(s) 9

Date of filing **01-04-96**

Type Word

Languages English, German

Publ. Date

OHIM Receipt **26-03-96**

National Office receipt date

Name

XD

Applicant name FUJI PHOTO FILM CO., LTD., No. 210, Nakanuma

Minamiashigara-shi, Kanagawa-ken, JP

Repres. name

GRÜNECKER, KINKELDEY, STOCKMAIR & SCHWANHÄUSSER,

Maximilianstraße 58, 80538 München, DE (AND OTHERS)

09 ENGLISH: Magnetic recording materials.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 31/98-2

Community Trademark 44.636

Classe(s) 1, 9, 40

Date of filing 01-04-96 Type Word Languages English, German

Publ. Date

OHIM Receipt 21-03-96 National Office receipt date

Name **HG**

Applicant name FUJI PHOTO FILM CO., LTD., No. 210, Nakanuma

Minamiashigara-shi, Kanagawa-ken, JP

Repres. name GRÜNECKER, KINKELDEY, STOCKMAIR & SCHWANHÄUSSER,

Maximilianstraße 58, 80538 München, DE (AND OTHERS)

01 ENGLISH: Unexposed photographic films, unexposed photographic papers and processing chemicals for them.

09 ENGLISH: Apparatus and instruments for photofinishing including those for developing, fixing, washing, drying, enlarging and printing.

40 ENGLISH: Photofinishing services including the development of photographic films and the exposure of developed photographic images on unexposed photographic papers, and services for converting photographic images to digital images by scanner and for printing digital images on unexposed photographic papers or thermo-sensitive papers or other recording papers.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 32/98-2

Community Trademark 45.302

Classe(s) 9, 40

Date of filing 01-04-96 Type Word Languages English, German

Publ. Date

OHIM Receipt 22-03-96 National Office receipt date

Name DS

Applicant name FUJI PHOTO FILM CO., LTD., No. 210, Nakanuma

Minamiashigara-shi, Kanagawa-ken, JP

Repres. name GRÜNECKER, KINKELDEY, STOCKMAIR & SCHWANHÄUSSER,

Maximilianstraße 58, 80538 München, DE (AND OTHERS)

09 ENGLISH: Electronic still cameras.

40 ENGLISH: Photofinishing services including the development of photographic films and the exposure of developed photographic images on unexposed photographic papers, and services for converting photographic images to digital images by scanner and for printing digital images on unexposed photographic papers or thermo-sensitive papers or other recording papers.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 20/97-1

Community Trademark 28.316

Classe(s) 3

Date of filing 01-04-96 Type Word Languages English, French

Publ. Date

OHIM Receipt 15-03-96 National Office receipt date

Name XTRA

Applicant name USA DETERGENTS, INC., 1735 Jersey Avenue, 08902 North Brunswick New Jersey, US

Repres. name CALLEWAERT, JEAN, Brusselsesteenweg 108, 3090 Overijse, BE

03 ENGLISH: Laundry detergents; liquid and powder detergents; glass detergents; soaps; liquid soaps; industrial soaps; toilet soaps; cleansers; dry cleaning preparations; rinse for clothes use.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 54/98-1

Community Trademark 11.916

Classe(s) 30, 39, 42

Date of filing 01-04-96 Type Word Languages Spanish, English

Publ. Date

OHIM Receipt 22-02-96 National Office receipt date

Name TELEPAELLA

Applicant name SOS ARANA ALIMENTACION, S.A, Apartado de Correos, 1, 46680

Algemesi (Valencia), ES

Repres. name UNGRIA LÓPEZ, JAVIER, Ramón y Cajal, 78, 28043 Madrid, ES

Seniority ES 1.703.902 05/04/1995, ES 1971300 05/02/1996

30 ENGLISH: Coffee; tea; cocoa; sugar; rice; tapioca; sago; coffee substitutes; flour and preparations made from cereals; bread; cakes and pastries and confectionery, ice-cream; honey, molasses and derivatives; yeast; baking-powder; salt; mustard; vinegar; sauces (condiments); spices; ice.

39 ENGLISH: Food transport; storage and distribution services.

42 ENGLISH: Restaurant services (food); snack-bar, cocktail lounge, cafeterias, café, canteen, and self-service restaurant services.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 37/98-3

Community Trademark 304.170

Classe(s) 28, 36, 41

Date of filing 05-07-96 Type Word Languages English, Spanish

Publ. Date

OHIM Receipt 05-07-96 National Office receipt date

Name **TELEBINGO**

Applicant name NEW ZEALAND LOTTERIES COMMISSION, 54-56 Cambridge

Terrace, Wellington, NZ

Repres. name MARKS & CLERK, 57-60 Lincoln's Inn Fields, WC2A 3LS London, GB

(AND OTHERS)

28 ENGLISH: Games and playthings; board games; gaming coupons and gaming tickets; all included in class 28.

36 ENGLISH: Operating and conducting games of chance, lotteries, raffles, sweepstakes, instant games and prize competitions;

all included in class 36.

41 ENGLISH: Entertainment services; all included in class 41.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 68/98

Community Trademark 56.168

Classe(s) 18

Date of filing **01-04-96**

Type Figurative

Languages English, French

Publ. Date

OHIM Receipt **25-03-96**

National Office receipt date

Name **POLY PADS**

Poly Pads

Applicant name PENNY MAKINSON T/A PL ASSOCIATES, The Red House

Tuddenham, IP28 6TB Bury St Edmunds Suffolk, GB

Repres. name BOSS, ALAN PAUL, 5 Crown Street, PE17 4EB St. Ives, GB

Vienna Clasif. 270501

18 ENGLISH: Equine back protectors, pads for saddles and harness protectors.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 44/98-3

Community Trademark 45.641

Classe(s) 1, 9, 40

Date of filing **01-04-96**

Type Word

Languages English, German

Publ. Date

OHIM Receipt **22-03-96**

National Office receipt date

Name SUPREME

Applicant name FUJI PHOTO FILM CO., LTD., No. 210, Nakanuma

Minamiashigara-shi, Kanagawa-ken, JP

Repres. name

GRÜNECKER, KINKELDEY, STOCKMAIR & SCHWANHÄUSSER,

Maximilianstraße 58, 80538 München, DE

01 ENGLISH: Unexposed photographic films, unexposed photographic papers and processing chemicals for them.

09 ENGLISH: Apparatus and Instruments for photofinishing including those for developing, fixing, washing, drying, enlarging and printing.

40 ENGLISH: Photofinishing services including the development of photographic films and the exposure of developed photographic images on unexposed photographic papers, and services for converting photographic images to digital images by scanner and for printing digital images on unexposed photographic papers or thermo-sensitive papers or other recording papers.



DECISIONS
OF
BA

B- ABSOLUTE GROUNDS

R. 29/98-3

Community Trademark 221.689

Classe(s) 5

Date of filing 11-04-96 Type Word Languages English, German

Publ. Date

OHIM Receipt 11-04-96 National Office receipt date

Name **ENAMELIZE**

Applicant name COSMEDENT INC, 5419 N. Sheridan Road, 60640 Chicago Illinois, US

Repres. name BARKER BRETTELL, 138 Hagley Road, B16 9PW Edgbaston, GB

05 ENGLISH: Preparations for use in the care and treatment of the teeth; dental polishing pastes.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 34/98-3

Community Trademark 56.762

Classe(s) 3

Date of filing 01-04-96 Type Word Languages English, French

Publ. Date

OHIM Receipt 25-03-96 National Office receipt date

Name LASTING PERFORMANCE

Applicant name THE PROCTER & GAMBLE COMPANY, One Procter & Gamble Plaza,

45217 Cincinnati, Ohio, US

Repres. name DESROIS, INGRID, European Trademark Department 96 avenue,

Charles de Gaulle, 92201 Neuilly-sur-Seine, FR

Priority **GB 2050209 05/01/1996**

03 ENGLISH: Toilet soaps, perfumery, essential oils, cosmetics.



DECISIONS
OF
BA

B- ABSOLUTE GROUNDS

R. 57/98-1

Community Trademark 198.101

Classe(s) 7

Date of filing 01-04-96 Type Word Languages English, French

Publ. Date

OHIM Receipt 03-04-96 National Office receipt date 29-03-96

Name FOODSAVER

Applicant name TILIA INTERNATIONAL, Flat B, 7 th Floor, Evernew Commercial,

Centre, 33-35 Pine Street,, Tai Kok Tsai, Kowloon, HK

Repres. name LAWRENCE, VANESSA ANN BROUGHTON, Northumberland House

303-306 High Holborn, WC1V 7LE London, GB (AND OTHERS)

07 ENGLISH: Vacuum packaging machines; home vacuum packaging or sealing machines; vacuum generators; vacuum pumps; parts and fittings for all the aforesaid goods.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 69/98-1

Community Trademark 198.069

Classe(s) 7, 21

Date of filing **01-04-96**

Type Word

Languages English, French

Publ. Date

OHIM Receipt **03-04-96**

National Office receipt date

29-03-96

Name

FRESHSAVER

Applicant name TILIA INTERNATIONAL, Flat B, 7 th Floor, Evernew Commercial,

Centre, 33-35 Pine Street,, Tai Kok Tsai, Kowloon, HK

Repres. name

LAWRENCE, VANESSA ANN BROUGHTON, Northumberland House

303-306 High Holborn, WC1V 7LE London, GB (AND OTHERS)

07 ENGLISH: Vacuum packaging or vacuum sealing machines; machines for preserving food; parts and fittings for the aforesaid goods.

21 ENGLISH: Household containers; food storage containers.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 66/98-1

Community Trademark 200.337

Classe(s) 27

Date of filing 09-04-96 Type Word Languages English, French

Publ. Date

OHIM Receipt 09-04-96 National Office receipt date

Name **COMFORT PLUS**

Applicant name MILLIKEN & COMPANY, 1045 Sixth Avenue, 10018 New York, New

York, US

Repres. name JENKINS, RONALD GEORGE, 373 Scotland Street, G5 8QA Glasgow,

GB (AND OTHERS)

Seniority **GB 2000433 01/11/1994**

27 ENGLISH: Carpets and carpeting; rugs, mats and matting; floorcoverings for existing floors; carpet tiles.



DECISIONS
OF
BA

B- ABSOLUTE GROUNDS

R. 40/98-3

Community Trademark 56.879

Classe(s) 3

Date of filing **01-04-96**

Type Word

Languages English, French

Publ. Date

OHIM Receipt **25-03-96**

National Office receipt date

Name

NATURAL BEAUTY

Applicant name RICHARDSON-VICKS INC., One Procter & Gamble Plaza, 45217

Cincinnati, Ohio, US

Repres. name

DESROIS, INGRID, European Trademark Department 96 avenue,

Charles de Gaulle, 92201 Neuilly-sur-Seine, FR

Priority

CH 11449/1995 02/10/1995

03 ENGLISH: Toilet soaps; perfumery, essential oils and cosmetics, hair lotions; dentifrices.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 30/98-1

PLI ANNUAL MEETING New York October, 21 1998 Luís-Alfonso Durán

Community Trademark 125.450

Classe(s) 9, 16, 41, 42

Date of filing **01-04-96**

Type Word

Languages English, French

Publ. Date

OHIM Receipt **29-03-96**

National Office receipt date

Name

THE KENNEL CLUB

Applicant name JAMES, J P C, The Kennel Club 1-5 Clarges Street, W1Y 8AB Piccadilly,

London, GB

Repres. name

JAMES, STEPHEN RICHARD, 26 Caxton Street, SW1H ORJ London,

GB (AND OTHERS)

Seniority

GB 1 444 492

09 ENGLISH: Electrical apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers; recording discs; data and publications recorded electronically, magnetically or optically, optical discs, audio and video tapes and cassettes, cinematographic films, exposed cinematographic films; computer discs; computer games; computer software; computer programs.

16 ENGLISH: Paper and cardboard articles; paper articles; printed matter; stationery; photographs; artists materials; instructional and teaching materials; playing cards; printed publications; books; posters; printed programmes; paper; book markers, confetti, stationery covers, flags, greeting cards, handkerchiefs, beer mats, writing pads, stationery pads, place mats, stationery, table cloths, table linen, table mats, table napkins, tickets, wrapping paper, announcement cards, loose-leaf blinders, blotters, envelopes, folders, labels, stickers, transparencies, wrappers, writing paper, calendars and transfers, all made of paper.

41 ENGLISH: Education services; provision of training; entertainment services; organisation and administration of dog shows and competitions; organisation, presentation and carrying out of dog shows and competitions; the organisation of dog shows and competitions for cultural or education purposes; the provision of facilities for dog shows and competitions.

42 ENGLISH: Computerised registration services, computerised identification services, leasing of access time to a computer database, computer programming services, computerised absconder training services, computerised investigation services, computerised lost property services, all relating to animals; veterinary services; animal breeding; boarding kennel services; provision of dog registration certificates; upkeep of records relating to pedigrees and breeds of dogs; provision of dog registration certificates.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 35/98-1

Community Trademark 200.006

Classe(s) 16, 25

Date of filing 09-04-96 Type Word Languages English, French

Publ. Date

OHIM Receipt 09-04-96 National Office receipt date

Name **BABY-DRY**

Applicant name THE PROCTER & GAMBLE COMPANY, One Procter & Gamble Plaza,

45217 Cincinnati, Ohio, US

Repres. name DESROIS, INGRID, European Trademark Department 96 avenue,

Charles de Gaulle, 92201 Neuilly-sur-Seine, FR

Seniority **DK 3894 1995 16/06/1995, FR 95561974**

16 ENGLISH: Disposable diapers made out of paper or cellulose.

25 ENGLISH: Diapers made out of textile.



DECISIONS OF BOARDS OF APPEALS

A-FORMALITIES

- FIGURATIVE

MARKS — Reproduction required





- FILING DATE — Burden of proof applicant



- MISTAKES OF OHIM -



- SENIORITY CLAIM— Ownership of marks Identity of marks





DECISIONS OF BOARDS OF APPEALS

B-ABSOLUTE GROUNDS

R. 23/98-2 HQ

R. 4/98-2 IX R. 24/98-2 HD R. 31/98-2 HG

- Registrability of 2 of less letter marks

R. 22/98-2 CR

R. 25/98-2 XD

R. 32/98-2 DS

- Lack of distinctiveness

R. 20/97-1 XTRA

R. 54/98-1 TELEPAELLA

R. 37/98-3 TELEBINGO

R. 68/98-3 POLY PADS

R. 44/98-3 SUPREME

R. 29/98-3 ENAMELIZE

R. 57/98-1 FOODSAVER

R. 69/98-1 FRESHSAVER

R. 66/98-1 CONFORT PLUS

R. 40/98-3 NATURAL BEAUTY

R. 30/98-1 THE KENNEL CLUB

R. 35/98-1 BABY DRY

DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 68/98

Community Trademark 56.168

Classe(s) 18

Date of filing **01-04-96**

Type Figurative

Languages English, French

Publ. Date

OHIM Receipt **25-03-96**

National Office receipt date

Name **POLY PADS**

Poly Pads

Applicant name PENNY MAKINSON T/A PL ASSOCIATES, The Red House

Tuddenham, IP28 6TB Bury St Edmunds Suffolk, GB

Repres. name BOSS, ALAN PAUL, 5 Crown Street, PE17 4EB St. Ives, GB

Vienna Clasif. 270501

18 ENGLISH: Equine back protectors, pads for saddles and harness protectors.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 66/98-1

Community Trademark 200.337

Classe(s) 27

Date of filing 09-04-96 Type Word Languages English, French

Publ. Date

OHIM Receipt 09-04-96 National Office receipt date

Name **COMFORT PLUS**

Applicant name MILLIKEN & COMPANY, 1045 Sixth Avenue, 10018 New York, New

York, US

Repres. name JENKINS, RONALD GEORGE, 373 Scotland Street, G5 8QA Glasgow,

GB (AND OTHERS)

Seniority **GB 2000433 01/11/1994**

27 ENGLISH: Carpets and carpeting; rugs, mats and matting; floorcoverings for existing floors; carpet tiles.



DECISIONS
OF
BA

B- ABSOLUTE GROUNDS

R. 29/98-3

Community Trademark 221.689

Classe(s) 5

Date of filing 11-04-96 Type Word Languages English, German

Publ. Date

OHIM Receipt 11-04-96 National Office receipt date

Name **ENAMELIZE**

Applicant name COSMEDENT INC, 5419 N. Sheridan Road, 60640 Chicago Illinois, US

Repres. name BARKER BRETTELL, 138 Hagley Road, B16 9PW Edgbaston, GB

05 ENGLISH: Preparations for use in the care and treatment of the teeth; dental polishing pastes.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 35/98-1

Community Trademark 200.006

Classe(s) 16, 25

Date of filing 09-04-96 Type Word Languages English, French

Publ. Date

OHIM Receipt 09-04-96 National Office receipt date

Name **BABY-DRY**

Applicant name THE PROCTER & GAMBLE COMPANY, One Procter & Gamble Plaza,

45217 Cincinnati, Ohio, US

Repres. name DESROIS, INGRID, European Trademark Department 96 avenue,

Charles de Gaulle, 92201 Neuilly-sur-Seine, FR

Seniority **DK 3894 1995 16/06/1995, FR 95561974**

16 ENGLISH: Disposable diapers made out of paper or cellulose.

25 ENGLISH: Diapers made out of textile.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 34/98-3

Community Trademark 56.762

Classe(s) 3

Date of filing 01-04-96 Type Word Languages English, French

Publ. Date

OHIM Receipt 25-03-96 National Office receipt date

Name LASTING PERFORMANCE

Applicant name THE PROCTER & GAMBLE COMPANY, One Procter & Gamble Plaza,

45217 Cincinnati, Ohio, US

Repres. name DESROIS, INGRID, European Trademark Department 96 avenue,

Charles de Gaulle, 92201 Neuilly-sur-Seine, FR

Priority **GB 2050209 05/01/1996**

03 ENGLISH: Toilet soaps, perfumery, essential oils, cosmetics.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 33/98-2

Community Trademark 342.667

Classe(s) 10

Date of filing 03-09-96 Type Word Languages English, German

Publ. Date

OHIM Receipt 03-09-96 National Office receipt date

Name **BLOODSTREAM**

Applicant name HARVEST TECHNOLOGIES LLC, 77 Accord Park Drive, D-7, 02601

Norwell, Massachusetts, US

Repres. name EINSEL, MARTIN, Jasperallee 1a, 38102 Braunschweig, DE

10 ENGLISH: Surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth; orthopedic articles; suture materials; blood pressure measuring apparatus; medical equipment for treating and recovering blood products, physical exercise apparatus for medical purposes; special furniture for medical use.



DECISIONS OF BA

B- ABSOLUTE GROUNDS

R. 36/98-2

Community Trademark 52.571

Classe(s) 7, 12

Date of filing 01-04-96 Type Figurative Languages English, Spanish

Publ. Date

OHIM Receipt 25-03-96 National Office receipt date

Name **OILGEAR**

Description Stylization of word mark



Applicant name THE OILGEAR COMPANY, 2300 South 51st Street, Milwaukee

Wisconsin, US

Repres. name RICHARDS, JOHN, 52-54 High Holborn, WC1V 6RR London, GB

Vienna Clasif. 270501

07 ENGLISH: Hydraulic pumps, hydraulic motors and hydraulic machine tools.

12 ENGLISH: Hydraulic motors for land vehicles



DECISIONS
OF
BA

B- ABSOLUTE GROUNDS

R. 51/98-1

Community Trademark 55.566

Classe(s) 10

Date of filing 01-04-96 Type Word Languages English, French

Publ. Date

OHIM Receipt 25-03-96 National Office receipt date 20-03-96

Name **MAXIMA**

Applicant name MEDTRONIC, INC., 7000 Central Avenue, N.E., 55432 Minneapolis,

Minnesota, US

Repres. name MILBURN, JOYCE ELIZABETH, 179 Queen Victoria Street, EC4V 4EL

London, GB

10 ENGLISH: Surgical and medical apparatus, instruments, devices and implants; oxygenators, venous reservoir bags and holders therefor; parts and fittings for all the aforesaid goods.



DECISIONS OF BOARDS OF APPEALS

B-ABSOLUTE GROUNDS

- Earlier representation in other countries

in UE

R. 68/98-3 POLY PADS

R. 66/98-1 COMFORT PLUS

in US R. 29/98-3 ENAMELIZE

- Distinctiveness adquired trough use ► R. 35/98-1 BABY DRY
- **Distinctiveness ▶** R. 34/98-3 LASTING PERFORMANCE
 - R. 33/98-2 BLOODSTREAM
 - R. 36/98-2 OILGEAR
 - R. 51/98-1 MAXIMA